

Historic, Archive Document

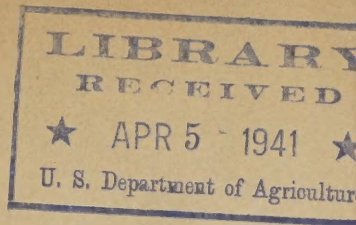
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RETURN POSTAGE GUARANTEED

SEC. 562 P. L. & R.

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA



"You take care of these, young man—
I'll climb down by myself."

PRINTED IN U.S.A.

SELECTED PROFIT-BUILDERS

- GERBERA HYBRIDS - Two year plants - Big-flower types - Rich colors - 100 for \$20.
- VARIEGATED OPHIOPOGAN - Increasingly popular; 6" to 8" tall. Will bloom...100 for \$15.
- CRASSULA ABBORESCENS - Clean 2 $\frac{1}{2}$ " pot size plants - choice assortment - 100 for \$20.
- GRAPE IVY - (*Vitis Rhombifolia*) 2 $\frac{1}{2}$ " pots...100 for \$9.
- EUPHORBIA SPLENDENS - 2 $\frac{1}{2}$ " pot size...100 for \$8. \$75 per 100.
- ARDISIA CREMULATA - 2" pot size, 5-8 leaves..\$10 per 100.
- PHOENIX ROEBELENI PALMS - 3" pot size, 10-15" tall..\$20 per 100.
- ARECA LUTESCENS PALMS - 2" pot size plants, 12-15" tall..\$15 per 100.
- ACORUS VARIEGATED - 2" pot size - \$10 per 100.
- ACORUS GREEN - out of 2" pots - \$8 per 100.
- MARANTA KERCHOVEANA - 4-6 leaves, bare rooted - \$10 per 100.
- MARANTA CONSPICUA - 4-6 leaves, bare rooted - \$10 per 100.
- FITTONIA ARGYRONEURA White - out of 2" pots - \$15 per 100.
- FITTONIA VERSCHAFFELTI Pink - out of 2" pots - \$20 per 100.
- SCHISMATOGLOTTIS ROEBELENI
3-4 leaves - 40¢ each
2-3 leaves - 35¢ each
-



HYDRANGEAS

Hydrangeas, Potted. 3" pot size, with one large 4" developed bloom. Ready for shipment ten days before Mother's Day. Orders being booked now for future delivery. Shipped in units of 50 per box. \$20 per 100.

BOSTON FERNSFREE

with each order for FERNS

CULTURAL DIRECTIONS

by

ALEX LAURIE

of

Ohio State University

SELAGINELLA EMELIANA

2" pot size, \$15 per 100

FERNS - Boston, Compacta, Whitmani, Springfieldi, Asparagus Plumosus, Scotti, Roosevelt and Asparagus Sprengerii...plants with good root system & color.

	<u>Per 100</u>			
2 $\frac{1}{2}$ "	\$4	4"	\$7	
3"	\$5	5"	\$10	

SANSEVIERIAS**Wide-Leaved, Well-Colored, Shapely Plants**S. LAURENTI
Special

S. LAURENTI - 2 leaves - 15"-18" tall - 100 for \$6.

S. LAURENTI - 3 leaves - 22" tall - 100 for \$9.

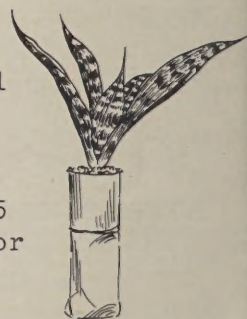
S. LAURENTI - 4"-8" tall - 100 for \$7.50. (Rosette)

SPECIAL. S. LAURENTI - 3, 4 and 5 leaves - 12"-20" tall - 100 for \$10...SPECIAL

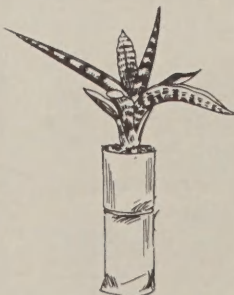
S. CYLINDRICA - Novel - Round, spike-like rosette - 4"-6" tall - 100 for \$10.

S. SUBSPICATA - Has showy blossom - 3 to 4 flat-growing leaves - 100 for \$12.

S. ZEYLANICA - Clean stock - 3 and 4 leaves - 4"-6" tall - 100 for \$5.



S. ZEYLANICA

S. LAURENTI
2 Leaves

S. CYLINDRICA

S. LAURENTI
Rosette

CHINESE EVERGREENS

AGLAONEMA MODESTUM

First choice for modernistic interiors
either in pot or growing in water.

4"-5" plants: 2-3 leaves: 100 for \$7.

5"-8" plants: 4-5 leaves: 100 for \$12.

8"-12" plants: 5-6 leaves: 100 for \$17.

12"-15" plants: 8 or more: 100 for \$25.



AGLAONEMA COMMUTATUM - bare rooted

Miniatures - 3/4 leaves, 3-5" - 15¢ ea.; 4/6 leaves, 3-5" - 18¢ ea.

Larger leaf - 3/4 leaves, 6-8" - 18¢ ea.; 4/6 leaves, 6-8" - 25¢ ea.

AGLAONEMA COSTATUM (white spotted rosette)

3/4 leaves - - - - 30¢ each; 4/6 leaves - - - - 40¢ each

CHINESE EVERGREEN CANES. CANES FOR PROPAGATION.

(Modestum) - Imported from China - 15" - 20" canes - 1,000 to a case. \$60 per case, f.o.b. San Francisco.

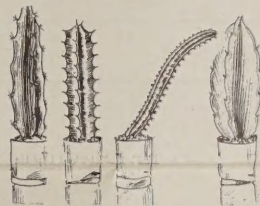


AGAVE DECEPENS - 4 to 7 leaves; 3" to 5" tall.

AGAVE SISLANA - 4 to 5 leaves; 5" to 6" tall.

A Nice Profit at 100 for \$6.50; 1,000 for \$60. - EITHER VARIETY.

CACTUS - In each 100 we ship an equal quantity of six varieties of the best-growing Florida Cactus. A selected assortment of well-rooted cuttings from 4" to 8" plants. 100 - \$6; \$50 per 1,000.



CRYPTANTHUS ROSEA PICTA - Strikingly variegated plants, 5-8" spread, 100 for \$10.

CRYPTANTHUS RUBRA, too. Maroon color and very compact; 5-7" spread, 100 for \$10.

SAINTPAULIA VIOLET. "Blue Boy", and choice of other new, proven varieties, out of 2 1/2" pots. 100 for \$15.



NEPHTHYTIS LIBERICA

	<u>Per 100</u>
4 leaves - bare rooted	\$ 6
2" potted plants	7
2½" extra heavy, pot bound, 2 plants in a pot	15
<u>NEPHTHYTIS PICTURATA</u>	
3-4 leaves, 2" pots, (variegated)	12



PEPEROMIA OBTUSIFOLIA



	<u>Per 100</u>
4-5 leaves, bare rooted	\$ 5
2" potted plants	7
2½" extra heavy, pot bound 2 plants in a pot	15
<u>PEPEROMIA CLUSIAFOLIA</u>	
2" potted plants	15
<u>PEPEROMIA METALLICA</u>	
2" potted plants	25

PHILODENDRON CORDATUM

	<u>Per 100</u>
3-4 leaves, bare rooted	\$ 5
2" potted plants	7
Streamers, 10-15" tall	10
2½" extra heavy pot bound, 2 plants in a pot	15



POTHOS AUREA



	<u>Per 100</u>
4-5 leaves, bare rooted	\$ 5
2" potted plants	7
2½" extra heavy, pot bound, 2 plants in a pot	15

KALANCHOE GLOBULIFERA COCCINEA

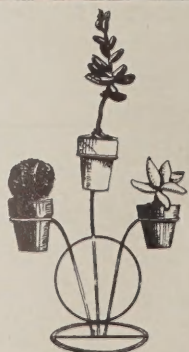
Choice, bushy plants, ready for 2½" pots - \$7 per 100. They are shipped in bud and bloom from December through March.



NOVELTY WIRE STANDS, with gay-colored POTS of growing CACTUS AND SUCCULENTS.

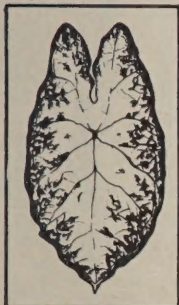
The Stands cost 9¢ ea. Good design, well made, sturdy; some hold 3 pots, some 4 and some 5... all the same price. Specify which you want.

The Plants cost 6¢ apiece. Miniature Cactus and Succulents growing in soil, in painted 1" pots. Be sure you order enough to fill the stands you get.



CALADIUMS

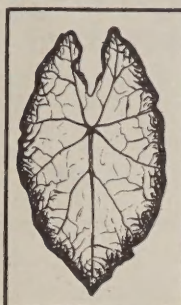
Finest Fancy-Leaved Varieties



Caladiums are everywhere growing in popularity. Be among those who make big profits with them!

Highly decorative foliage plants for the home, the porch, and the conservatory, Caladiums are unexcelled as cut leaves for floral work, and attractive for out-of-door groups and in beds.

Cultural directions are simple: Use large pots and rich, loamy soil...preferably acid. When starting, do not keep too moist. They are rank feeders and require an abundance of moisture during growth...in partial or open sunlight.



1. THOMAS TOMLINSON. Leaf blood red with narrow green border.
2. PORTO RICO. Leaf very dark green. Mottled and blotched with very dark red.
3. DR. THEO. L. MEAD. Deep saturated red with velvety black sheen over entire leaf.
4. SUNSET. Clear, transparent crimson, blotched with green.
5. TOCANTINS. Clear, transparent rose, splashed with green.
6. CHARMISSE. (Richard F. Deckart). Deep rose center with red veins and dark green border.
7. MRS. EDITH MEAD. Snow-white leaf, dark green ribs.
8. GERTRUDE HOLLICK. Rose leaf, shading to white. Green ribs and irregular green border.
9. TABATINGA. Entire leaf ivory white., Dwarf grower. Very fine.
10. RISING SUN. Deep red center, shading to bright green border. Red spots over entire leaf.
11. PUTAMOYA. Pale rose, with deep crimson center, -green veins and spots of crimson red.
12. MRS. W. B. HALDEMAN. Transparent rose leaf, pea green veins and narrow dark green border.
13. LORD DERBY. Beautiful rose leaf with dark green veins and ribs.
14. TRIOMPHE DE L'EXPOSITIONE. Velvety red center, shading to a green border, and red ribs.
15. RIO DE JANEIRO. Beautiful transparent rose with darker ribs. Green spots and splashes on leaf.
16. FANNY S. MUNSON. Entire leaf rose pink with lilac cast.
17. RECONCAVO. Rose center, carmine ribs on dark green leaf.
18. JOHN HACHEMEISTER. Dark dull transparent red, darker ribs.
19. JOHN PEED. Brilliant red leaf, dark green border.
20. SORACABA. Pale rose to white, -deep green ribs and veins.
21. MAURICE de NASSAU. Very transparent, deep rose, -white ribs.
22. CANDIDUM. Snow white leaf with dark green ribs.
23. D. M. COOK. Ruffled leaf with plum center and spotted deep red.
24. DR. VILHENE. Transparent, pale rose center, with darker ribs, green border.



GUARANTEED TRUE TO NAME

All bulbs are from $1\frac{1}{4}$ to $2\frac{1}{2}$ inches in diameter...with bulblets attached. Absolutely clean.

Finest Standard Named Varieties.

\$12 PER HUNDRED

Finest Mixed
Varieties

\$10 PER HUNDRED

SPECIAL
3 in. pot size
Caladiums 10-
12" tall - 5-8
leaves. \$18
per 100. Ship-
ped year round

ORDER BY NUMBER FROM THE LIST ABOVE

GLADS

NOW SHIPPING

CUT GLADIOLUS SPIKES

NEW CROP • CLEAN • WELL GROWN

Each order for Glads will be made up of a good range of choice colors.

By pre-cooling the Glads in bud, these flowers reach you in the best possible condition. No charge for packing.

ASSORTED COLORS

GRADE	QUANTITY	PRICE PER 100
A	100 spikes	\$5.00
B	100 spikes	4.00
C	100 spikes	3.00

SPECIAL - SELECTED ASSORTMENT

Part of each grade above

250 SPIKES \$9

PICARDY

GRADE	QUANTITY	PRICE PER 100
FANCY	100	\$10.00
No.1	100	9.00
No.2	100	5.00
No.3	100	4.00

Note: I can offer you a wonderful "buy" either for "quantity" or "standing" orders.

- For "quantity" orders of PICARDY I offer:

GRADE	QUANTITY	PRICE
FANCY	250	\$18.00
No. 1	300	18.00
No. 2	300	15.00
No. 3	360	12.00

SPECIAL - SELECTED ASSORTMENT

Part of each grade above

250 SPIKES \$14

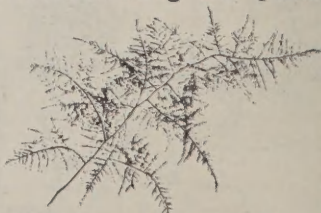


Free Shipment

Place an order for a total of 5 similar shipments, your selection, to be shipped on specified dates as you need them - and I will send the 5th shipment FREE.

PLUMOSUS SPRAYS

Well-shaped rich green cut sprays at a price you can't get anywhere else...considering the quality.



55¢ A BUNCH

Cases of 6, 8, 10 and 12 Bunches.

TERMS: Check with order or C.O.D.
Express Collect, F.O.B. FLA.

ACT 2
SCENE 3



Bethersworth



GARDENIA

3" pot size Gardenia, 10-15" tall, \$15 per 100. Shipped in units of 25 per box.

In late Fall and early Spring, we ship plant with buds.

FICUS ELASTICA

Your customers will like these clean, moss-rooted, Rubber Plants, having 6 to 8 leaves. 100 for \$15.



CROTONS

3" pot size Crotons, with a vigorous root system - nice bushy plants, 10-15" tall, assorted - \$20 per 100.



PLANTED BOWLS. Each bowl is planted with 4 live plants - growing in proper soil. Gay 5-inch bowls, 2" deep; lacquered; water-proofed.

Shipments made in units of 12 bowls per box.

You sell at 75¢ to \$1.00 each - they cost you 40¢ each, f.o.b. here, or \$4.80 for 12 complete, planted Bowls.

Ready for shipment December 1st on - order now.



HYBRID AMARYLLIS BULBS Size by diameter.

Selected:	Assorted Colors
2 $\frac{1}{4}$ " bulbs	Per 100 \$8
2 $\frac{1}{2}$ " bulbs	10
3" bulbs	20

SPECIFIC COLORS* BLOOMING SIZE

Solid Red	Per 100 \$30
Red with White	30
White with Red	30
Striped	30
Almost White	50

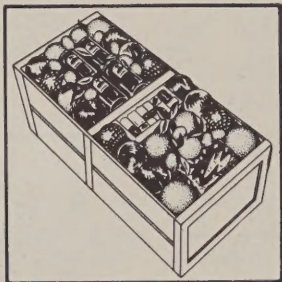
GODFREY CALLA LILY BULBS Size by circumference

2-2 $\frac{1}{4}$ " bulbs	Per 100 \$	2.50
2 $\frac{1}{2}$ -3" bulbs		5.00
3-4" bulbs		7.50
4-5" bulbs		10.00
5-6" bulbs		17.50

GLORIOSO ROTHSCHILDIANA Tubers.

Produce Orchid-like Scarlet flowers. Buy these for something really new. Per 100 tubers \$25.

Health - Full Crates of Florida Citrus



Located as we are in the Orange Belt, every year scores write us to help them get a selected box of Citrus. So we have made arrangements with a reliable grower, who makes a specialty of shipping hand-selected fruit.

THE DE LUXE SPECIAL CRATE

Choice sweet ORANGES and juicy GRAPEFRUIT, each picked at its prime in the sunny groves of Florida...all chosen to please you! Tucked in the crate are 6 generous-size glass jars of FLORIDA MARMALADES, cellophane wrapped...5 pounds of largest-size New Paper-Shell PECANS...a pound of CRYSTALIZED FRUIT...a pound of Spiced PECAN MEATS. Fresh green sprays of KUMQUATS fill all the crevices of this DeLuxe Crate of Florida Citrus.

THE HOME PACK CRATE

Made up with half ORANGES and half GRAPEFRUIT...all fully as fine as in the DeLuxe Crate...but somewhat "russeted" in appearance...Floridians like it!

HERE ARE THE PRICES BY EXPRESS prepaid to States east of the Mississippi or bordering on it.

100-lb.	DE LUXE CRATE	\$10.00
50-lb.	DE LUXE CRATE	\$5.00
90-lb.	HOME PACK CRATE	\$8.00
45-lb.	HOME PACK CRATE	\$3.00

Tree - Ripened Oranges and Grapefruit